



MOVING FORWARD TO THE RESILIENCE ERA

AFC+A PUERTO RICO
Eighteen Month Review
October 2017-April 2019

Americas For Conservation + the Arts

Advancing community resilience through
a citizenry of environmental stewards for
public health, and leveraging arts and
culture for conservation gains.



AFC+A
AMÉRICAS por la
CONSERVACIÓN
+ las ARTES

WELCOME!

Our Mission

Advancing community resilience, a citizenry of environmental stewards for public health, leveraging arts and culture for conservation gains.

Our Vision

All communities must have equal access to education and a healthy environment. Arts grow and sustain healthy communities and social justice. Intersectionality is the foundation for transformational change.

Our Core Values

JUSTICE, demands equality of opportunity

RESILIENCE, overcomes adversity

INCLUSIVENESS, advances justice

COLLABORATION, powers intersectionality

INNOVATIVE SOLUTIONS, grow resilience and transformational change

AUTHENTIC LEADERSHIP, speaks Jemez Principles

EMPOWERMENT, stems from all our Core Values



City of Denver Office of Sustainability Love This Place Award



ALEF proclamation by Colorado Governor John Wright Hickenlooper



Signed Mayor's Monarch Pledge by City of Denver Mayor Michael B. Hancock

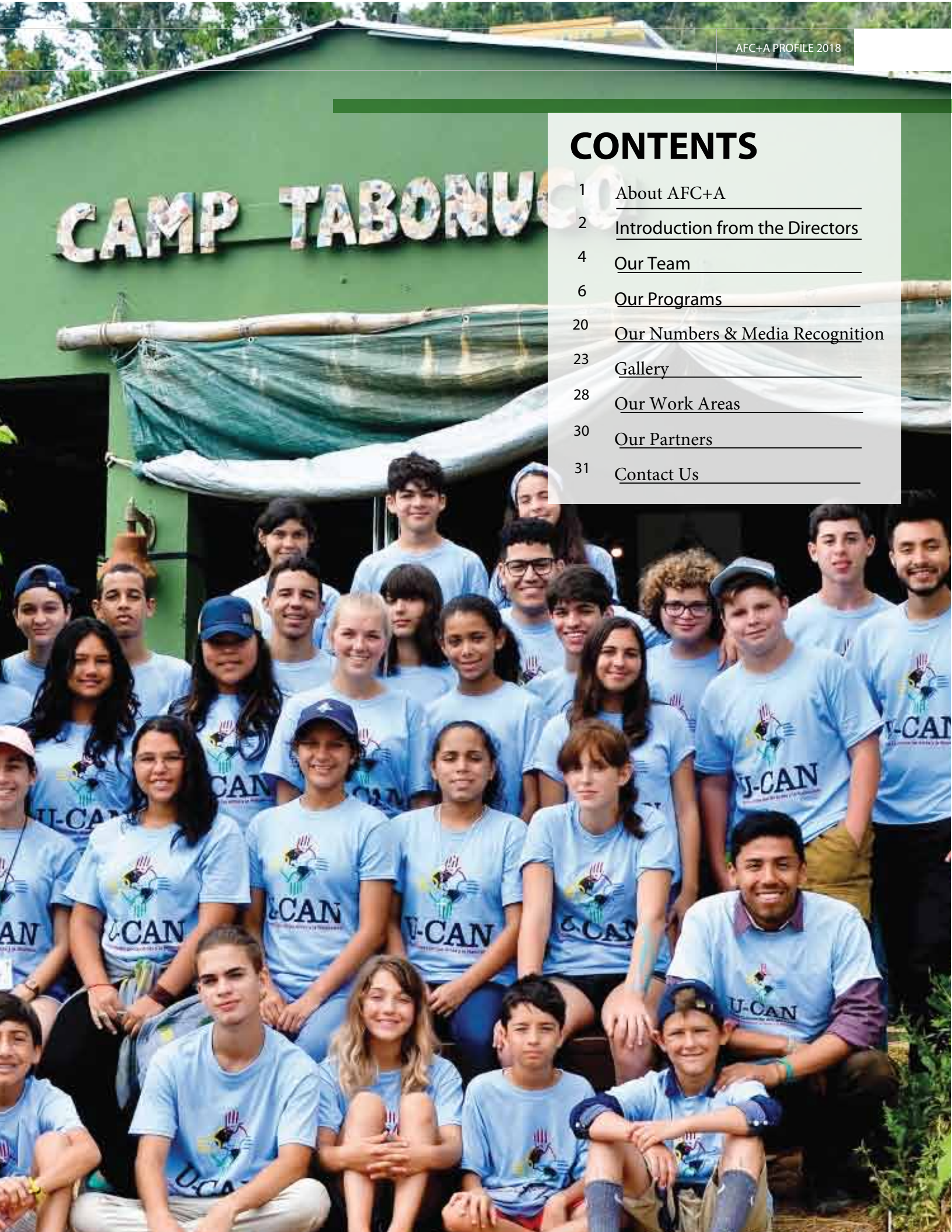


City of Denver Mayor's Awards of Excellence in Arts & Culture Imagine 2020



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ABOUT AFC+A

Americas for Conservation +the Arts is an environmental non profit advancing community resilience through a citizenry of environmental stewards for public health, and leveraging arts and culture for conservation gains

A Puerto Rican led & founded 501(c)(3) environmental non-profit, AFC+A is Colorado and Puerto Rico based with an international reach.

OUR CHALLENGES

We advance a diverse and inclusive conservation movement for environmental and public health, advocacy, and culturally relevant education initiatives that address the needs of previously undeserved and underrepresented communities in the environmental movement. The Latino community in the US is suffering the brunt of the effects of air pollution and climate change. Statistics show Latinos are at the forefront of the climate crisis and are disproportionately impacted by climate change related issues.

- Hispanics were reported as uninsured, compared to 10.4% of non-Latino Whites
- 1 in 5 Latino adults are unable to pay for asthma medicines, furthering the disproportionate impacts of air pollution.
- Of the top 10 most polluted cities in the nation, six count Latinos as 40 % or more of their populations.
- 66% Latinos live in areas that fall below the EPA's air quality safety standards 72% in Colorado.



- Hispanic children are 70% more likely to be admitted to the hospital and twice as likely to die from asthma as non-Hispanics.
- Latinos are 30% more likely to visit a hospital due to asthma compared to non-Latino Whites.
- Latinos are three times as likely to die of asthma.
- Latinos represent the highest uninsured rates of any racial/ethnic group in the US. In 2012.
- Today minorities make up 40% of the US population but only 13% of environmental organizations.
- Latinos are the majority of 200 metropolitan districts in the US and live in areas with high vehicle traffic and power plant activity often violating clean air rules
- Of the country's 58 million Latinos, half live in the 15 worst areas for ground-level ozone pollution-
- Half of the nation's crop and livestock production workers and a third of construction workers are Latinos, working in outdoor jobs that put us at high risk from extreme heat.
- Farm and construction workers who feed us and shelter us account for 60% of job-related heat deaths, and Latinos are three-fold more at risk of dying from the heat on the job than non-Hispanics.

INTRODUCTION FROM THE DIRECTORS



*The history of **Americas for Conservation + the Arts** is young, somewhat emotional, and filled with longing but its story is very old, almost ancient: the need to reconcile peoples and places for a sustainable future.*

- Irene Vilar - AFC+A Founder

We are extremely grateful for the support Americas for Conservation + the Arts (AFC+A) has received throughout recent years helping us grow into the organization that we are today: The first and only Boricua founded and led environmental organization of its size in the United States and one of only a handful of Latino founded and led. Today brown citizens make up 40% of the US population but only 10% of environmental organizations.

Supporting organizations like AFC+A is a direct action to bridge this shameful gap and advance a sustainable future where those sitting at the decision making table regarding the stewardship of our natural resources reflect equity and inclusion.

2018 was a successful year for our organization. We have continued to tackle environmental problems from many angles and used Arte y Cultura as a communication channel for environmental awareness and shared values. All our programs aim at environmental and multicultural education and a diverse, and inclusive conservation agenda.

AFC+A launched its work in Puerto Rico within 72 hours of Hurricane Maria's landfall through the Resiliency Fund and its Guagua Solidaria (solidarity bus). Farming brigades helped revitalize local food systems and the agro-ecology sector of the island . La Guagua Solidaria-- a 24 months campaign to assist in the recuperation of 200 agro-ecology farming projects-- came to life as a repurposed old eco-tourist van outfitted with a handmade roof rack and a mobile tool shed.

The island holds more permits for transgenic seed experimentation than anywhere else in the U.S. or its territories. Culturally dominant staples like rice and beans, and even pork are almost entirely outsourced. Puerto Rico is a food desert in many ways and thus La Guagua Solidaria has in pushing the agro-ecological movement, moved beyond focusing solely on farms to also educating communities at large to start growing their own food.

Given the history and successful proof of concept "LA GUAGUA SOLIDARIA 1.0" represents,

Between 2016 and 2018, (1) the **City of Denver Office of Sustainability Love This Place Award**, for our work as community builders (2) the **ALEF Proclamation by Colorado Governor John Wright Hickenlooper** (3) the signed **Mayors Monarch Pledge by City of Denver Mayor Michael B. Hancock** (4) **the City of Denver Mayor's Awards of Excellence in Arts & Culture Imagine 2020**.



AFC+A welcomed the opportunity to collaborate with Recuperación Agrícola, a program of the Puerto Rico Science, Technology and Research Trust by providing an edition of the solidarity bus adaptable to the technical services required yet anchored in our legacy. This February-March 2019 initiative we called "LA GUAGUA SOLIDARIA 2.0": The technical Intervention bus.

In April 2019 we launched the GUAGUA SOLIDARIA 3.0 concentrating our food security efforts in one region of Arecibo/Hatillo/Camuy providing land clearing support to the Asociacion de Agricultores Camuyanos. This phase is anchored in our signed MOU with the Mayor of Camuy and the Asociacion. The 3.0 chapter of La Guagua will concentrate on expanding crop yield by increasing land use through clearing. Between June 2019 and December 2019 La Guagua 3.0 will complete its Fondo de Resiliencia 24 months/200 food projects campaign.

Though AFCA's recuperation efforts on the island began with the Guagua Solidaria, our work has quickly expanded to include multiple initiatives supported in part by The Conservation Fund and AFC+A's current five-year master agreement with USDA and the US Forest Service (2016-2021) which includes expansion contracts for food security literacy and environmental stewardship on the island (2018-2020). Our three umbrella initiatives are now housed under the Puerto Rico Resilience Project (PRRP) and include: La Guagua Solidaria, Promotores Verdes, and the Festival Ecologico de Las Americas (FELA). As of March 2019, our flagship Promotores Verdes program is active in Puerta de Tierra, Santurce, Hato Rey, Cano Martin Pena & Las Monjas, Camuy, Orocovis, Hoya Llanita-Penuelas, and University of Puerto Rico.

Our work has been recognized by the Hispanic Federation Amanece Fund, the Annenberg Foundation, USDA, The Nature Conservancy, Milton A. & Charlotte R. Kamer Charitable Foundation, The Morning Star Foundation, Maine Community Foundation, The Oscar & Evelyn Overton Charitable Foundation, Puerto Rico Unidos, among many other national and international entities.

In Solidarity,

Irene Vilar
AFC+A Founder & CEO
Guggenheim Fellow

Fernando Pineda
CREA Results,
AFC+A Co Director

AFC+A is member of the United Nations Association's Council of Organizations and works with the UN Sustainable Development Goals, building strategic partnerships with private and public partners to advance sustainable social, ecological and economic solutions.

OUR TEAM

As of December 31, 2018, AFCA team consists of 10 paid staff members and 10 core professional volunteer support staff. Approximately 60 percent of our work is based at headquarters in Boulder, CO., while the remainder work is in Puerto Rico.

AFC+A PR BOARD OF DIRECTORS

Irene Vilar, PRESIDENT **Fernando Pineda**, VICE PRESIDENT
Graciela Eleta, OFFICER **Roxana Balzac**, OFFICER, **Elisa Sanchez Torres**, OFFICER, **Dalma Cartagena**, OFFICER,
Jonathan Cintrón, SECRETARY

AFC+A PUERTO RICO STAFF

Jonathan Cintrón - AFCA PR Senior Director
Brenda Plumey - Programs Coordinator
Ana Trujillo - Operations Coordinator
Malcom Ferrer - Artivist Educator
Luis S. Rivera - Media & Public Relations
Benigno Laracuente - Legal Advisor
José L. Báez - Environmental Consultant
Cruz Rodriguez & Associates - CPA

Americas for the Arts, Inc

DBA Americas for Conservation + the Arts

DUNS Number: 078720931

SAMS Registration Active 07/17/2019 **CAGE:** 73M38

501c3 TAX EXEMPT July 2012

IRS: 32-0261204

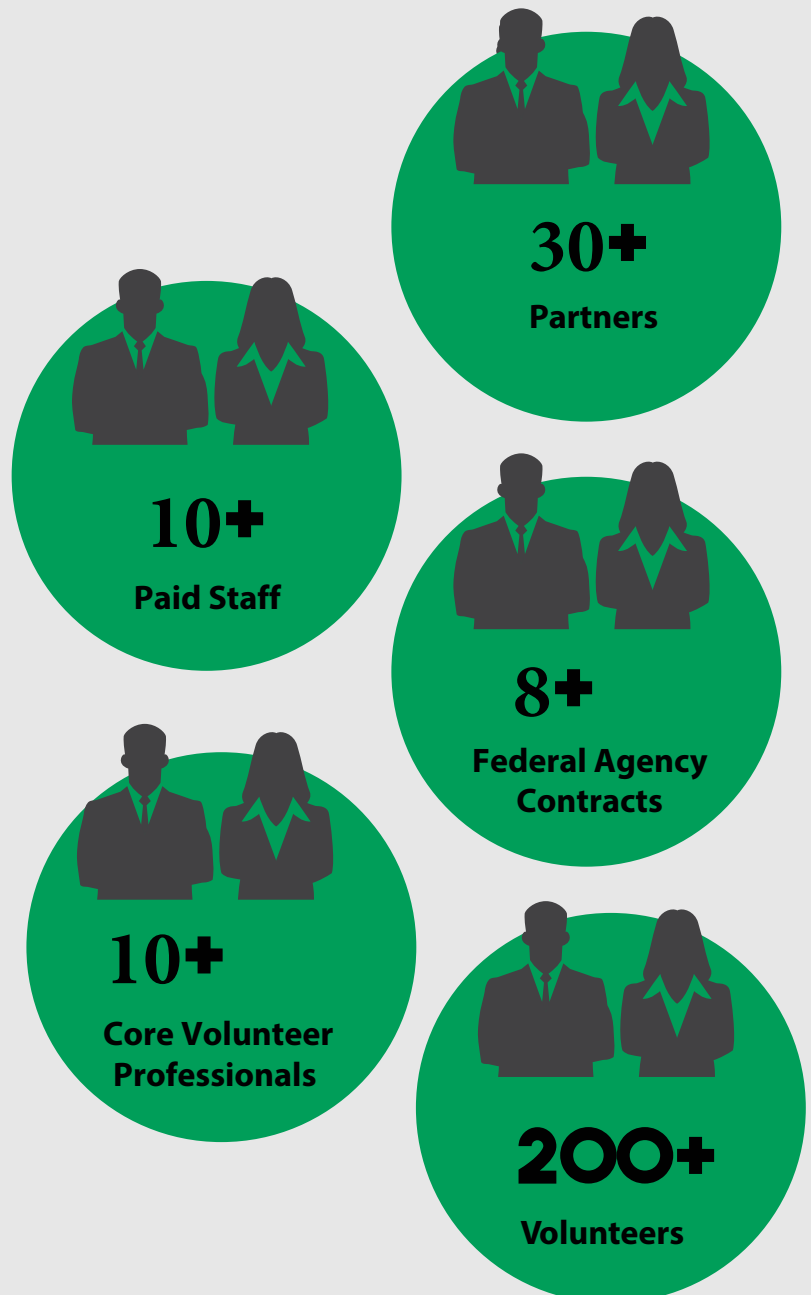
State of Colorado: 20143025925 **Puerto Rico**

Hacienda: 412997 **Registration:** 1079786-0026 **Tax**

Exempt: 2018-1101.01.370

Guidestar Platinum Seal

Dun Bradstreet Gold Seal



OUR PROGRAMS

Advancing community resilience through a citizenry of environmental stewards for public health, and leveraging arts and culture for conservation gains.



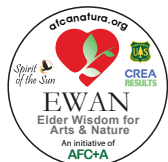
Americas Latino Eco-Festival | ALEF | FELA México | FELA Puerto Rico - The award winning festival is a Latino hosted multicultural event elevating the voices of communities of color and of women in conservation and cultural leadership, fostering collaboration to better tackle environmental problems and using art and culture to message shared values. Visit www.americaslatinoecofestival.org



Promotores Verdes | PV - Co founded with CREA Results and in partnership with the US Forest Service, Promotores Verdes grows FAMILY-BASED champions of the health benefits of connecting to nature and of forging career pathways in outdoors recreation and conservation to safeguard public health.



United Cultures for Art + Nature Youth Congress | U-CAN CO | U-CAN PR is the Promotores Verdes youth program to build a more inclusive generation of conservation stewards through mentorship, cultural expression, and a careers pipeline.



Elder Wisdom for Arts & Nature EWAN - A coalition of Native American and Latino elders united through nature experiences for the preservation of cultural knowledge that powers resilience and inter generational mentorship.



Puerto Rico Resilience Project | PRRP - is an effective action plan bringing together grassroots, environmental organizations, and government agencies to advance local food systems, energy independence, reforestation, cultural and ecological preservation and, a new economy of outdoors recreation.



El Laboratorio - A latino-led solution generator incubator-accelerator brings people together from different cultures and disciplines to find creative solutions to some of the most intractable environmental challenges facing the Americas.



Hermanas del Rio/River Sisters Partnership - A movement led by the People, to celebrate and restore our Rivers from their source to the sea . The partnership establishes a new framework for freshwater restoration based on intercultural collaboration between cities and towns that share the same rivers.



Mandel Vilar Press | MVP - The publishing arm of AFC+A, MVP is dedicated to connecting the literature of the Americas and advancing diversity and conservation in books. Visit www.mvpress.org.



Latina Environmental Giving Circle | LEGC - The Latina Environmental Giving Circle is powering Latina environmental entrepreneurship through a coalition of longtime Latina leaders pooling their power-base in service of the urgent environmental challenges facing our planet.



Artist Marketplace | AM An alternative online store showcasing the arts for justice, political commentary, and poetic resistance. Visit www.artistmarketafca.org

Puerto Rico Resilience Project (PRRP)



The Puerto Rico Resilience Project (PRRP) is an effective action plan bringing together grassroots leaders, environmental organizations, academic institutions, and government agencies to advance cultural and ecological resilience and a new economy of outdoors recreation through a nation wide, citizen driven movement of Promotores Verdes.



PRRP includes the following projects:

- **Ruta de Expresion (Bottoms Up Destination Planning;** 24 Murals & Four Promotores Verdes Guides). December 2018 - December 2020
- **Promotores Verdes Artivism @Centro Comunal Villas del Sol.** March 2018 - Present
- **Promotores Verdes @Centro Comunal VDS.** November 2018 - Present
- **Festival Ecológico de las Américas, FELA.** October 2018; September 2019
- **Centro de Capacitacion Nacional de Promotores Verdes Guagua Solidaria 4.0 & Seed to Forest Education.** November 2018 - Present
- **Rescate Agro-Cultura Finca Escuela El Guaragua, Orocovis.** Febrero 2019 - July 2019
- **Karst to Ocean Resiliency Corridor Camuy Mayor MOU.** January 2019 - December 2025
- **Promotores Verdes South Coast Partnership Penuelas Mayor MOU.** March 2019 - December 2025
- **OPRAL-Oficina Puertorriqueña de Recreación al Aire Libre** Outdoors Industry Study with UPR Dec. 2018-Oct 19
- **Designing Resilience** University of Colorado, Denver College of Architecture and Planning & Municipalities of Penuelas and Camuy
- **Recuperación Agrícola,** Red Cross. January 2019 - March 2019
- **Promotores Verdes "Arte con Sentido"** After School Program Escuela Especializada en Liderazgo y Transformación Social 'Emilio del Toro y Cuebas'. November 2017 - Present
- **High School Eco Club: Promotores Verdes @Escuela Superior Josefa Velez Bauza.** April 2019-Present
- **Seed To Forest: Promotores Verdes Educational Resources & Summer Youth Camp Training.** July 8-15, 2019
- **Seed To Forest: Promotors Verdes Teachers Summer Training** with Accreditation (2 credits) UPR June 2019-July 2019

Our projects are in partnership with multiple collaborators such as USFS, The Conservation Fund, University of Puerto Rico, G8, USFS Institute of Tropical Forestry, Brigada Puerta de Tierra, Unidos por Puerto Rico, Municipality of Camuy, Association de Agricultores Camuyanos, Festival de la Palabra, Centro Comunal Villas del Sol, among others.

La Guagua Solidaria

Puerto Rico Solidarity Brigades

Guagua Solidaria 1.0

Impact: 85 farms and families to date

October 2017 - December 2018

The Puerto Resilience Fund and The Guagua Solidaria is a 24 months, 200 food projects, primarily benefiting farmers and the communities that are served by them while at the same time advancing the restoration and protection of the natural resources and ecosystems that are critical for long-term food security of rural and urban communities in Puerto Rico. In its first year the Guagua concentrated on immediate relief efforts powered by a core staff of five members and volunteer brigades that were often foreign and not Puerto Rican based.



Guagua Solidaria 2.0

Impact: 10 farmers and families

February-March 2019

In Partnership with Recuperacion Agricola/Puerto Rico Science, Technology & Research Trust

After a first year audit of vision and impact, AFC+A reconfigures the structure of the brigades to include only one core staff-rather than five-and sub contract professional staff for the specific needs of each farm. Brigades' volunteers are recruited in each municipality and near region advancing in the process AFC+A's Promotores Verdes program. Phase two reduces cost of each brigade by 70% and considerably increases rate of response to the farm and quality of service/support given to the farmer. This phase also builds more capacity for Puerto Rican' paid volunteer worker force.



FELA Puerto Rico



Launched on the 1st year Anniversary of Hurricane Maria, ALEF's Chapter in Puerto Rico Features Restoration Brigades in Public Parks led by 6,000+ Students from Across 230+ Schools.



FESTIVAL ECOLÓGICO DE LAS AMÉRICAS
 Sábado, 13 de OCTUBRE
 Archivo General, sala A
 Parque Luis Muñoz Rivera

DIÁLOGO COMUNITARIO

Brigada Puerta de Tierra: La Juventud que nos ilumina 2-3:30 pm
 Charla con los jóvenes de BPDT, COLECTIVO de ARTE de BASE COMUNITARIA formado en su mayoría por niños y jóvenes residentes del barrio Puerta de Tierra trabajando por el RESCATE de su BARRIO, su HISTORIA y su GENTE a través del cuidado del barrio y la reactivación de áreas abandonadas.

Taller BPDT alcoholado reforzado 5:15-6:30
 Este es el primer producto elaborado por Plaza Vivero, proyecto de BPDT que representa un rescate del conocimiento tradicional y medicinal del barrio de Puerta de Tierra.

#pormiisia

AFC+A AMÉRICAS por la CONSERVACIÓN y las ARTES

PRCXBBA

Promotores Verdes (PV)

Advancing a culture of recreation, conservation, and public health anchored in nature experiences and a sustainable outdoors economy

Promotores Verdes (PV) is a citizen driven movement that advances the personal, historical, and economic healing of the island through a new socio economic model for healthy livelihoods anchored in nature-based connections, environmental stewardship, and outdoor recreation.

Our program develops leadership within families to understand the deep connection between our health and a healthy environment. Our program protects and conserves the environment by offering environmental and climate change literacy. Our work leverages and preserves the cultural and historic heritage of people and places to grow authentic eco-social justice and civic engagement skills. Our work strengthens the confidence, power and cohesion of the family unit.

Promotores Verdes is conceived as a holistic family based umbrella program with educational platforms geared towards two key age groups (a) 4th graders (make or break year) interventions via citizen science driven bio blitzes on public lands and (b) Teenagers eco cultura camps via our United Cultures for Arts and Nature camps (the PV youth arm) creating opportunities through nature immersion camps and service to become environmental and health stewards of tomorrow.



PV: U-CAN United Cultures for Arts + Nature



UCAN Jayuya, Puerto Rico 2018

Launched in 2017, the summer camp of Promotores Verdes, United Cultures for Arts + Nature Green Ambassadors powers the next generation of diverse leaders by igniting a deep-rooted and lasting passion for conservation anchored in science, arts, and culture.

The one week long outdoors immersion camp offers a curriculum built to empower youth to take action in their communities to promote healthy lifestyles, sustainable practices, environmental stewardship, and skills for outdoors recreation interpretation and leadership. U-CAN provides these young ambassadors with support through mentorship and fosters self expression and growth.

This environment enables students to enhance emotional intelligence, navigate adversity, build personal resilience, and strength in themselves that is necessary to protect our resilient natural world and its limited resources.

Organización sin fines de lucro que promueve la resiliencia ecológica y cultural a través de la educación, la recreación al aire libre y la promotoría verde.

PROMOTORES VERDES

invita a la juventud de **Puerto Rico** y en especial a los del área de **Orocovis**, a participar en el

4to Congreso Juvenil U-CAN

CULTURAS UNIDAS POR LAS ARTES Y LA NATURALEZA

Programa juvenil de Promotores Verdes que incentiva tanto la sanación personal e histórica de la isla como la económica a través de la educación de base anclada en contacto con la naturaleza, alfabetismo ambiental y recreación al aire libre.

del 7 al 14 de Julio, 2019

ESCUELA S.U. BOTIJAS 1
Carr. 568 Km 5 Hm 5 Bo Botijas I, área de Orocovis, Región Morovis, Puerto Rico 00720

¿Cómo participar?

1. Tutor/ Maestro, debe nominar al Estudiante, en: afcanatura.org/u-can
2. Los Estudiantes recibirán una 'Carta Compromiso' que deberán completar y enviar.
3. AFC+A responderá informándoles que han sido aceptados, con beca o, los motivos en caso de no ser seleccionados.

Para más información del proceso de nominación y registro de los Estudiantes, favor de contactar a Brenda Plumey, brenda@americasforconservation.org y/o rocio@americasforconservation.org



PV: Community



COMUNIDAD UNIDA DE
HOYA LLANITA INC.
ACCIÓN Y AUTOGESTIÓN



Project Name:

Steel Grate Designed to Remove Debris at Culvert Inlets will Improve Mesh Bag Trash Capture

Promotores Verdes

Location: Comunidad Hoya Llanita, Peñuelas
200 community members

As part of the objectives established in the MOU with the Mayor of Peñuelas, AFC+A contributes to the ecological recovery of the community of Hoya Llanita. While in the process helping power community environmental literacy.



Project Name:

Promotores Verdes "Arte con Sentido" After School Program Escuela Especializada en Liderazgo y Transformación Social Emilio del Toro y Cuebas

Promotores Verdes

Location: Caño Martin Peña , G8
200 Students



PV: Community

Project Name:
**Proyecto Ruta de Expresion
 (24 Murals & Four Promotores Verdes
 Youth Guides Chapter)
 December 2018 - August 2019**

Promotores Verdes

Location: Caño Martin Peña, G8, Hato Rey
 500 community members



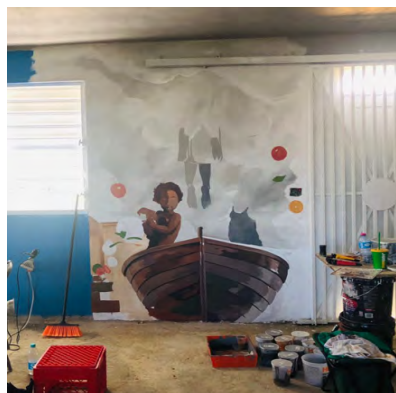
Project Name:
**Promotores Verdes Artivism @
 Centro Comunal Villas del Sol
 March 2018 - Present**

AFC+A & G8 partner on a 5-year initiative to plan and develop the BiciCaño into a world-class destination through the creation of 24 murals along the bike-path which will tell the cultural and ecological histories of this historic area.

The 'Ruta de Expresión' will also incubate micro enterprises advancing cultural preservation and visitors economy.

Under the guidance of AFCA's Artist, Educator and Muralist Malcolm Ferrer, the project will be facilitated by 4 Promotores Verdes youth, who will be trained to become the first interpreters and guides of the BiciCaño.

AFC+A & Sol es Vida signed MOU for a 5-year initiative to establish the chapter of Promotores Verdes under the mentorship of AFC+A Artist Director, Malcom Ferrer, to plan and develop Villas del Sol Community Center as a resiliency hub, capable of powering workshops and trainings for Promotores Verdes community leaders.



Promotores Verdes
 Location: Comunidad
 Villas del Sol, Toa Baja
 300 community
 members

PV: Community



Signed MOU with Sol es Vida establishes the chapter of Promotores Verdes with four community leaders on stipend training community at large on the fundamentals of environmental leadership.



Project Name:
Promotores Verdes Ecology, Energy, Food, and Arts @ Centro Comunal VDS November 2018 - Present
 Location: Comunidad Villas del Sol, Toa Baja, 300 community members

Project Name:

UCAN Youth Congress July 2018

Promotores Verdes WOCC Youth with USFS, IITF.

Location: Jayuya ,Puerto Rico

30 Students



PV: Community



Project Name: **UCAN @ El Ancón Summer 2018**



Promotores Verdes WOCC Youth with USFS

Location: Loiza Puerto Rico
75 community members

Promotores Verdes UCAN Youth Ambassadors assist in reforestation and the revitalization of a historic, iconic community building for a community and artists work space.



Project Name:

Festival Ecológico de las Américas, FELA, October 2018

Location: Puerta de Tierra, Luis Munoz Rivera Park
6,000 students & 5,000 community at large.

The Americas Latino Eco Festival (ALEF) of Colorado and the Festival de la Palabra of San Juan joined forces for Puerto Rico co-hosting the 9th edition of Festival de la Palabra infusing the program with eco-cultura activities including the reforestation of the park , the creation of the "12 Procéres" and "El Regreso" murals, and a summit of ideas to explore an economy of outdoors recreation anchored in conservation and public health.

PV: Community



Berwind School is an existing agricultural and community-based project that consists of teachers, parents, university staff, and mentors who serve as liaisons between the school project and other projects.

The University of Puerto Rico community garden Huerto Semilla and its core team of facilitators are already working hand in hand with the school. Our USFS scope of work at the school supports with educational workshops and a youth promotores verdes chapter allowing it to scale and be more successful, as well as supporting collaborative efforts that will continue in the future.

Project Name:

Seed to Forest Education April 2018- May 2019

Promotores Verdes with USFS WOCC

Location: Loiza, Puerto Rico

30 Students

Project Name:

Seed to Forest Education May 2018 - May 2019

Promotores Verdes with USFS WOCC

Location: Montessori Casa del Niño Res. Llorens
Torres

27 students

The urban school project named Casa de Niño serves a low-income community in metropolitan areas of San Juan, This project is located in the school backyard using around 150 sq. ft., where 27 kids learn how to cultivate vegetables and flowers, preparing the land to cultivate and harvest.



PV: Municipalities



Project Name:

**KARST TO OCEAN RESILIENCY CORRIDOR-
Santa Barbara Landfill Regeneration Eco Park
January 2019-December 2021**

Location: Camuy

Promotores Verdes with Camuy Municipality, USDA, Asociacion Agricultores Camuyanos, UPR-Mayaguez Extension Agricola, NREL, partner on innovative projects increasing the resiliency of the food systems, ecosystems, and outdoor recreation industry of the Camuy River Basin, from the Karst mountains to the Atlantic Ocean.

The flagship initiative includes the environmental assessment of the Santa Barbara landfill by Jose Baez Romero, Principal of Environmental & Ecological Services.



Project Name:

**PROMOTORES VERDES SOUTH
COAST RESILIENCY CORRIDOR
PARTNERSHIP**

January 2019-December 2021

Location: Penuelas

Hurricane Maria (2017) demonstrated the urgent need in Puerto Rico and the Caribbean to advance energy systems and ecosystems resilient to extreme weather events. The Municipality of Peñuelas is home to invaluable landscapes and coastal natural resources whose conservation is critical for the long-term health of the communities and outdoor recreation economies of the region and Puerto Rico.

PV: Academia/Universities



Project Name:

**OPRAL-Oficina Puertorriqueña de
Recreación al Aire Libre
December 2018-October 2019**

Location: University of Puerto Rico, Rio Piedras
Departamento de Recreación y Educación Física
75 College Students

University of Puerto Rico, Rio Piedras and its Departamento de Recreación y Educación Física led by Dr. Amaral and Dr. Acevedo partners with AFC+A to produce (1) seminal white paper on a first holistic valuation of Puerto Rico's outdoors recreation economy during 2019 Spring semester and through the research conducted via three courses taught by Dr. Acevedo (2) co host first outdoors recreation economy summit in October 2019, and (3) grow island wide grassroots and grass tops outdoors recreation industry coalition.



Project Name:

**Seed To Forest: Promotores Verdes Teachers
Summer Training with Accreditation (2 credits)
February 2019-December 2019**

Location: Orocovis, Escuela Botijas 1 & University of Puerto Rico, Rio Piedras DECEP-División de Educación Continua y Estudios Profesionales & Departamento de Estudios Graduados, Facultad de Educación
25 Elementary and Middle School Teachers

University of Puerto Rico's DECEP and its director, Josue Hernandez Alvarez partners with AFC+A to launch first Promotors Verdes teachers workshop in collaboration with Dra. Gladys Capella Noya, head of UPR Graduate Studies and agronomist Dama Cartagena to take place in June/July 2019 at Escuela Botijas 1 with accreditation from DECEP. Project include workshop and first Promotores Verdes manual and agro ecology video library titled "Pedagogia de la Tierra" authored by Mrs. Cartagena and produced by AFC+A's team, Jonathan Cintron and Luis Rivera.

PV: Academia/Universities



Project Name:

Seed To Forest: Promotores Verdes Educational Resources & Summer Youth Camp Training July 8-15, 2019

Location: Orocovis, Escuela Botijas 1
35 Students 13-17 years old

Promotores Verdes program in Puerto Rico through the UCAN Youth Congress (July 7-14, 2019) reaches historic moment with the University of Puerto Rico's DECEP (Divison de Educacion Contunia y Estudios Profesionales/ Department of Continued Studies and Professional Advancement) accepting to grant accreditation to teachers going through our Promotores Verdes workshop July 2019. Through this alliance with Puerto Rico's major university and agro ecology leader Dalma Cartagena of Escuela SU Botijas I in Orocovis, AFCA will help power a new generation of teachers on the island trained on the fundamentals of how to advance community resiliency and environmental leadership through nature-based connections and agro ecology/food sovereignty informed lives. The 1st teachers' training together with our 2nd UCAN Youth Congress will officially launch 'el Centro Nacional de Capacitacion Agro Ecologica y Promotoria Verde'.



Project Name:

**Designing Resilience
March 2019-July 2020**

Location: University of Colorado, Denver College of Architecture and Planning & Municipalities of Penuelas and Camuy
Dr. Maria Delgado | Dr. Lois Brink
30 College Students

University of Colorado, Denver College of Architecture and Planning partners with AFC+A as part of their Fall 2019 "Immersive Semester" abroad to design and build two community centers/resilience hubs under our scope of work with the Mayors of Penuelas and Camuy and with the collaboration of the community of Hoya Llanita in Penuelas and the Association de Agricultores Camuyanos of Camuy.

PV: Academia/Universities



Project Name:
Community Food Sovereignty: Finca-Escuela El Guaraguao THE CONSERVATION FUND
January 2019-July 2019
Location: Finca El Guaraguao, Orocovis
50 Farmers | 200 Families

El Guaraguao, a working traditional rural farm in Barrio Bermejales, Sector Buena Vista in Orocovis partners with AFC+A with the support of The Conservation Fund and US Forest Service to advance food security literacy and cultural preservation through educational trainings advancing self sustaining traditional and current agro ecological farming techniques. The project also aims to promote generational transition of agro ecology knowledge.

Project Name:
High School Eco Club: Promotores Verdes @Escuela Superior Josefa Velez Bauza
April 2019-
Location: Penuelas
656 High School Students | 48 Teachers

The Josefa Velez Bauza High School partners with AFC+A to launch chapter of Promotores Verdes who will assist in the implementation of main restoration and resilience anchored objectives under the signed MOU with the Mayor of Penuelas and which include the regeneration of a landfill and other municipal brownfields and abandoned spaces.



OUR NUMBERS & MEDIA RECOGNITION

COMMUNITY

AFC+A COMMUNITY



Highlight Summary Section Title

150 ARTS CLASSES

8,000 PUBLIC SCHOOL STUDENTS

\$350K

GENEROUS DONATIONS

WORKSHOPS

- 9 WATER
- 36 AGRO+CULTURA
- 9 POLLINATORS
- 5 ECOCULTURA TALKS

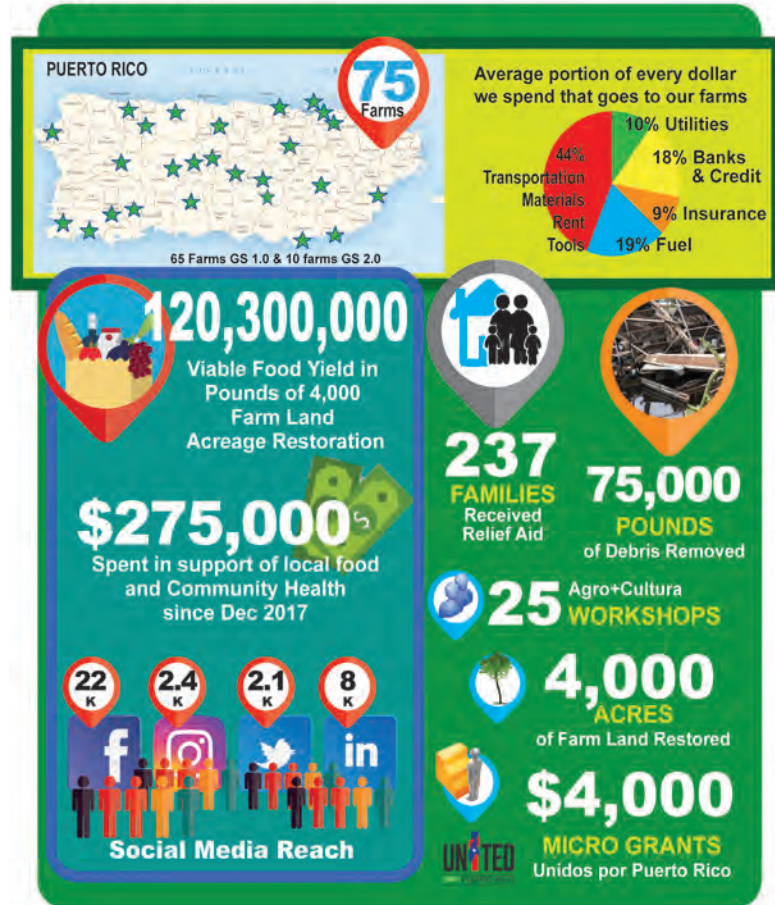
ART MURALS

21 ART MURALS

SIGNED MOU'S

1. Para la Naturaleza
2. Universidad de Puerto Rico
3. Universidad Ana G. Mendez
4. Municipio de Camuy
5. Municipio de Peñuelas
6. Organización G8/Enlace
7. Escuela Sup. Josefa Velez Bauza, Peñuelas
8. University of Colorado College of Architecture and Planning
9. The Nature Conservancy
10. USDA – US Forest Service

FARMS



ON FELA:

“En el marco del Festival de la Palabra, se efectuarán acciones de resiliencia”, Por Metro Puerto Rico, October 9, 2018 <https://www.metro.pr/pr/entretenimiento/2018/10/09/marco-del-festival-la-palabra-se-efectuaran-acciones-resiliencia.html>

“Two Festivals come together in a historic alliance for an ecological and cultural celebration of Puerto Rico”, HISPANICIZE WIRE, September 20, 2018 <https://www.hispanicizewire.com/two-festivals-come-together-in-a-historic-alliance-for-an-ecological-and-cultural-celebration-of-puerto-rico/>

“Nueva edición del Festival de la Palabra de P.Rico del 9 al 14 de octubre”, EFEUSA, September 20, 2018 <https://www.efe.com/efe/usa/puerto-rico/nueva-edicion-del-festival-de-la-palabra-p-rico-9-al-14-octubre/50000110-3760081>

“Festival Ecológico de las Américas dedicado a la diáspora”, Notiséis 360 PR, October 10, 2018 https://www.youtube.com/watch?v=1oF_ECE0wpI

ON OPRAL:

“Impulsan la economía de la recreación al aire libre”, Por Rut N. Tellado Domenech, September 20, 2018 <https://lite.elnuevodia.com/negocios/empresas/nota/impulsanlaeconomiadela-recreacionalairelibre-2448258/>

“Grupo multisectorial propulsa la economía de la recreación al aire libre”, Por Redacción, September 19, 2018 <http://puertoricoposts.com/negocios/grupo-multisectorial-propulsa-la-economia-de-la-recreacion-al-aire-libre/>

ON LA GUAGUA & FOOD SECURITY EFFORTS:

“Meet the Puerto Rican sisterhood reinventing the island's future after Maria”, CNN, March 7, 2019 <https://www.cnn.com/2018/09/19/us/iyw-puerto-rico-women-rebuild-trnd/index.html>

“One Seed at a Time: The Sustainable Agriculture Movement in Puerto Rico”, Jhoni Jackson, March 4, 2018 <https://www.bese.com/one-seed-time-sustainable-agriculture-movement-puerto-rico/>

“Rebuilding Puerto Rico, From the Ground Up”, Martha Bayne, August 22, 2018, <https://www.eater.com/2018/8/22/17761062/puerto-rico-hurricane-maria-recovery-fondo-de-resiliencia>

“How Do You Solve a Problem Like Maria?”, Amaya García, October 27, 2017 <https://www.villagevoice.com/2017/10/27/how-do-you-solve-a-problem-like-maria/>

“What Will Puerto Rican Food Look Like After Hurricane Maria?”, Aliza Abarbanel, October 4, 2017 <https://www.bonappetit.com/story/puerto-rican-food-hurricane-maria>

“Hurricane Maria crushed Puerto Rico farms. This activist wants to grow resilience through food.”, Kate Yoder, October 24, 2017 <http://grist.org/article/hurricane-maria-crushed-puerto-rico-farms-this-activist-wants-to-grow-resilience-through-food/>

“Frey Vineyards Hurt as California Burns”, WholeFoods Magazine Staff, October 12, 2017 <https://wholefoodsmagazine.com/news/main-news/frey-vineyards-hurt-california-burns/>

AFC+A BIOBLITZ

BIOBLITZ ADVENTURES



Powering A Resilient Future With Citizen Science

2016-2019 COLORADO*PUERTO RICO*MEXICO

7.2K KIDS

thousands become citizen scientists through guided outdoor experiences on public lands, and hands on learning via i-tree & naturalist apps and environmental literacy experiments,



BIOBLITZ

12



awe filled guided contact with nature drives biological surveying of ecosystem bio diversity and health index paired with connections to public health



220

VOLUNTEERS AND EXPERT

Artists and ecologists experts mentor kids in eco cultura and environmental literacy with AFC+A's signature culturally significant messaging



IMPACT INVESTMENT \$44K



\$6.20 cost per kid. Includes events production, materials, and stipends

AFC+A CITIZEN SCIENCE RECOGNITION

*NEEF 2018 PUBLIC LANDS DAY NATIONAL SHOWCASE

*USFS CHIEF AWARD 2017 "GRASSLANDS LIVE"

*CAEE ENVIRONMENTAL EDUCATION INNOVATION AWARD 2018



GALLERY

FESTIVAL ECOLÓGICO DE LAS AMÉRICAS
 Capital Puerto Rico de AFC+A
AMÉRICAS por la CONSERVACIÓN y las ARTES

Miércoles, 10 de OCTUBRE
 6:00pm a 8:00pm
 El Pabellón, Parque Luis Muñoz Rivera

JUNTE DE UN PUEBLO ILUMINADO

Volvamos a darle luz al Parque Luis Muñoz Rivera

Instalación de **Jesús "Bubu" Negrón**
 Trae la luz que te alumbró en María
 Trae la lámpara solar, la linterna de baterías, y a tu vecino pa' darle luz al parque y a nosotros mismos.

Concierto magistral de flauta con Nestor Torres

También disfrutaremos de la flauta de **Néstor Torres**, músico Grammy quien va a dar un concierto gratuito a los asistentes! También amenizará el evento **Tambuyé con su Bomba y Plena.**

#pormiisla



FESTIVAL ECOLÓGICO DE LAS AMÉRICAS
 Capital Puerto Rico de AFC+A
AMÉRICAS por la CONSERVACIÓN y las ARTES

9 al 14 de OCTUBRE
 Archivo General Rivera
 Aulas Varias y Pasillos

ARTIVISMO

Promotres Verdes: Nuestro Futuro
 Colección fotográfica testimonial de los programas de AFC+A
Rocio De Prado

Mujeres

Muestra colectiva de arte celebratorio del imaginario femenino Boricua.
Taller Malakita, Jomary Ortega, Betsy Casanas, Isabel Corti & Malcom Ferrer

Retrato de un artista como facilitador

Muestra fotográfica de cinco proyectos testimoniales del arte como facilitador y no como protagonista que generan un artivismo de cambio social novedoso e intrínsecamente Boricua. México (Cruce Fronteras/Chiapas), Brasil (Shopin Chao/Rio de Janeiro, Guatemala (Campeonato Rompiendo Fronteras/Zona 3 Ciudad Guatemala), Bolivia (Cancha Abierta/Comunidad Rio Mamore), Puerto Rico (Brigada Puerta de Tierra BPDT, Puerta de Tierra) **Jesús "Bubu" Negrón**

Visión hermana antillana posMaría.

Falco (CUBA)

La "Guagua Solidaria"

Muestra fotográfica de las siembras apoyadas por la "Guagua Solidaria" del Fondo de Resiliencia de Puerto Rico, un programa de Americas por la Conservación y las Artes en alianza con El Departamento de la Comida, comprometido con restaurar o propagar 200 siembras en 24 meses. **Adnelly Marichal**



GALLERY

Miércoles, 10 de Octubre de 2018 | Archivos General, Puerta de Tierra
 3 a 6 pm | San Juan, Puerto Rico

**FESTIVAL
 ECOLÓGICO
 DE LAS AMÉRICAS**
Capital de Puerto Rico de AFC+A
 AMÉRICAS por la CONSERVACIÓN + las ARTES

CUMBRE TALLER
**PROMOTORES VERDES:
 EL DEPARTAMENTO CIUDADANO
 DE RECURSOS NATURALES**



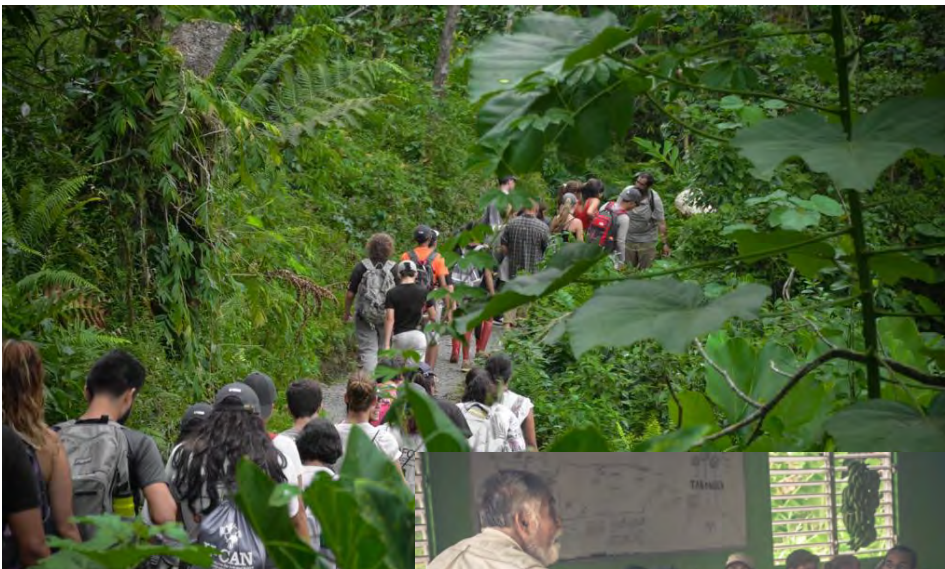
Cultivando a través de la recreación defensores de la naturaleza, la salud que ella nos brinda y la economía que otorga y nos sustenta.

Un junto multi-sectorial que explorara: La Ausencia de Cultura de Recreación al Aire Libre en la Sociedad Puertorriqueña. Se congregaran líderes en las áreas de conservación, cultura, academia, política pública, autogestión, justicia ambiental, recreación, educación, economía e innovación.

Maestro de Ceremonia: **Profesor Dr. Luis Acevedo**, Departamento de Recreación. UPR
 Bienvenida: **Irene Vilar**, Americas por la Conservación + las Artes (AFCA); **Ana Toledo**, AFCA
 Apertura: **Nestor Torres** (Flauta Grammy)
 Introducción: **Profesor Dr. Luis Acevedo**, Departamento de Recreación. UPR; **Ana Toledo**, AFCA; **Juan Rosario**, Amaneser & AFCA
 Planteamientos: 3 Preguntas: *¿Porqué no existe una cultura de recreación aire libre? * ¿Qué mecanismos, esfuerzos y vision pudiéramos utilizar para desarrollar una cultura de recreación aire libre en la sociedad puertorriqueña? * ¿Cómo debería configurarse el equipo líder a cargo de los esfuerzos de este proyecto de la isla?
 Tapas & Enlace
 Conversatorio
 Cierre: **Silverio Perez**, Testador Cultural

* Unanse seguido al evento "JUNTE DE UN PUEBLO ILUMINADO" con Instalación Viva Luz de Jesús "Bubu" Negron y Concierto de Flauta Nestor Torres (Grammy) en el Parque Luis Munoz Rivera 6-8pm

FELA en colaboración con: Y el apoyo de:



AFC+A | Red Puerto Rico

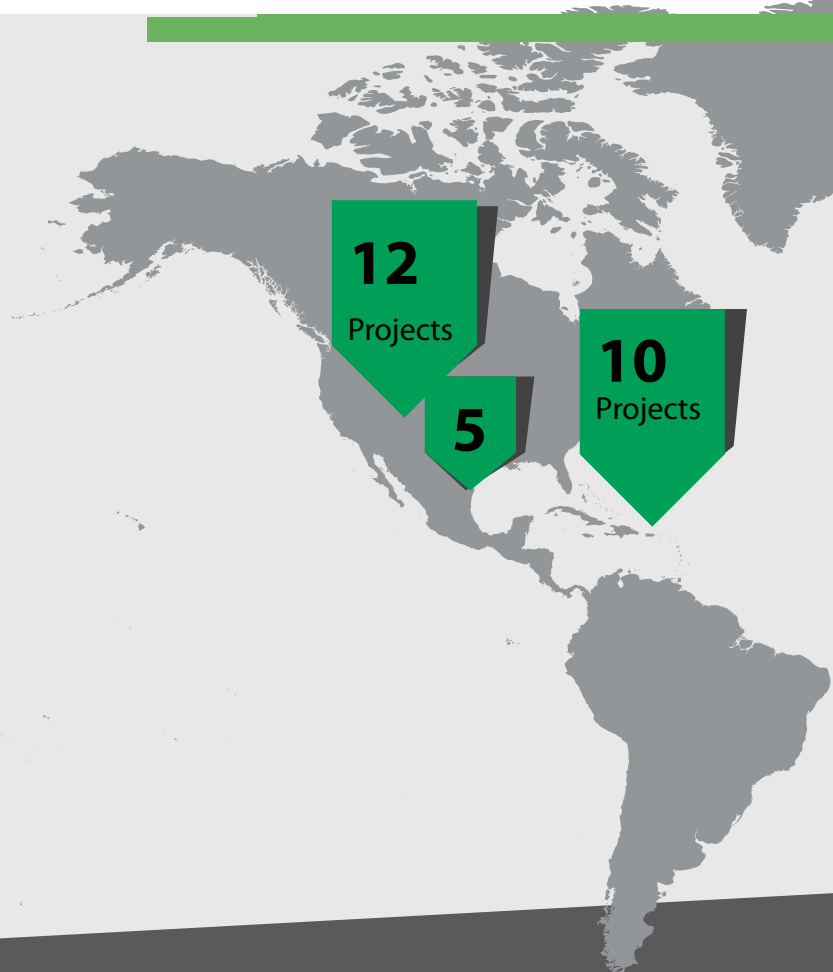
GALLERY







OUR WORK AREAS



COLORADO

MEXICO

PUERTO RICO





25+
Projects

25+ Projects

By operating in three different locations, AFC+A is able to provide vast opportunities for engagement in the outdoors and stewardship through the variety of projects and initiatives we offer. Since 2012 we've been growing educational programs, healthy food system projects, and created volunteer opportunities for the communities from the three branches in which we operate.

3
Locations

3 Locations

AFC+A operates throughout North America in Colorado, Puerto Rico, and Mexico. This enables us to have a greater impact and coordinate between regions to enhance community connections across borders. Having partners spanning throughout the Americas, AFC+A values the power of intersectional collaboration in elevating our shared values and ideals.

200+
volunteers

200+ Volunteers

AFC+A is a volunteer-driven organization that depends upon those believing and supporting our mission to drive the vision forward. From the annual Americas Latino Eco Festival to our work restoring farms on the ground in Puerto Rico, our extensive network of volunteers provides AFC+A with the capacity to reach more people and create a bigger impact on our educational and stewardship efforts.

OUR PARTNERS



CONTACT US



Keep In Touch

AFC+A

Non-profit Organization

Area of Interest: Environment, Education, Participatory Democracy, Arts

Organization Name: Americas for Conservation + the Arts

Tax Exempt Status: 501©(3) EIN 32-0241204 July 2012

Mission Statement: Advancing community resilience, a citizenry of environmental stewards, leveraging arts and culture for conservation gains.

Address: 215 Lakeshore Park Road, Boulder, Colorado 80302

Telephone: 303-330-6597

Email: general@americasforconservation.org

Website: www.afcanatura.org

Contact: Irene Vilar, CEO



AFC+A
AMERICAS for CONSERVATION
+ the ARTS

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+ the ARTS

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