



MVP'S NEWS

Partnership Opportunity | Goals | AFC+A 501 c3

We are looking for partners who can help us achieve our ambitious goal of tripling our catalog over two years. An investment in the form of an endowment will have an incredible impact on our ability to advance our mission and contribute to a healthy democracy for many years to come. MVP endowment opportunities include:

General Operating Support. General operating gifts allow us to subsidize the cost of publishing across genres and audiences, putting more of our books in the hands of readers of all ages.

Conservation Endowment. These gifts will exclusively support the publication of stories related to conservation, including translated works.

Jewish Culture & Holocaust. In order to preserve these important stories and expand our readers' understanding on these subjects, these gifts will be dedicated to the publication of new and translated works from Jewish authors.



Mandel Vilar Press is the publishing arm of Americas for Conservation + the Arts (AFC+A), it advances diversity and conservation in the publishing economy. Our award-winning press serves a critical role in making the stories of underrepresented communities accessible to readers of all ages and preserving Jewish history and culture for generations to come. To amplify these voices, we publish books across all genres, with a focus on conservation, Jewish history and culture, and authors of color. We also translate works from other languages into English, giving our readers even more opportunities to expand their world view.

We are part of a powerful independent publishing network and have recently acquired two imprints to grow our house. Our titles are distributed by Consortium Book Sales and Distribution, a division of Ingram Books, the world's largest book distributor. The consortium includes over 100 independent presses, making our publishing house part of a powerful community of publishers.

Our authors, and their works have won numerous awards including: Modern Language Association's Leviant Prize for the best Yiddish translated published book • Skipping Stones Magazine's annual Honor Award for Children's Multicultural literature. • Latino International Book Award for the best book on Current Events. • Foreword Reviews Gold Medal Winner for Historical Fiction

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MVP
work
is vital



Lack of representation has a negative impact on readers of all ages, backgrounds, and cultures. Overlooking these voices silences important historical and current events. And compresses history and culture into a single, repetitive mono-narrative that enables repression, racism, and marginalization.

Marginalized authors represent only 3% of all books published, yet BIPOC communities represent 40% of the U.S. population.

The Jewish community makes up only 2% of the U.S. population. They are a small but vital population of authors telling stories that need to be preserved.

Anti-Semitism is rapidly increasing and impacting synagogues and schools. 60% of college students identifying as Jewish in a survey said they feel unsafe on campus.

Over 400 anti-Semitic incidents were reported in K-12 schools in 2019, according to the Anti-Defamation League.

Worshippers in Jewish Synagogues in Colleyville, Pittsburgh, Poway, Jersey City, and Monsey suffered hate-fueled shootings in recent years.



We have an ambitious goal to triple our catalog over the next two years.

In order to do this, we are focused on the following priorities:

Subsidize the publishing cost - keep our prices competitive

Increase the visibility of foreign authors - interpretation and public relations will introduce foreign authors to American audiences.

Increase our young adult library - ensure the most important stories are reaching younger generations

Simultaneously release audiobooks - provide competitive formats for our readers.

Focus on translation of foreign authors - expand the world view of our readers by introducing them to Latin America and Eastern Europe's most important authors.

— Our books provide important stories across genres and generations to ensure they are preserved in perpetuity and that all readers have access to these voices and perspectives.



afcanatura.org

About our mother non profit organization

Mission: Advancing democracy and healthy communities by bridging the conservation and creative economies inclusion gaps. **Vision:** All communities must have equal access to education and a healthy environment. Arts grow and sustain healthy communities and social justice. The intersectionality of art and conservation is the foundation for transformational change.

Core Values

JUSTICE, demands equality of opportunity	RESILIENCE, overcomes adversity
AUTHENTIC LEADERSHIP, speaks Jemez Principles	EMPOWERMENT, stems from all our Core Values
INCLUSIVENESS, advances justice collaboration	INNOVATIVE SOLUTIONS, grow resilience and change

AFC+A advances our mission through three **flagship programs** that amplify marginalized voices, connect Black, Indigenous, People of Color (BIPOC) communities with conservation efforts, and create workforce and leadership pipelines.

Launched in 2015 as our nonprofit publishing arm, **Mandel Vilar Press** is committed to advancing diversity and conservation in publishing. The award-winning press has published 38 titles in seven years, thereby delivering a strong catalog of BIPOC and Jewish action, memoir, and nonfiction. Mandel Vilar Press operates at the frontlines of the independent publishing workspace and safeguards democracy through the publication of underrepresented voices. In particular, our catalog shows our long term commitment to quality and important books about Jewish history, the Holocaust, politics, Israel, Yiddish culture and literature, modern Jewish culture and action.

The **Americas Latino Eco Festival (ALEF)** is a Latino-hosted multicultural gathering, elevating the voices of communities of color and women in conservation. Running since 2012, and recipient of the City of Denver Mayor's Awards for Excellence in Culture Imagine 2020, the festival has become a well-known and award winning space for BIPOC neighbors and partners to celebrate their unique contributions to art and environment.

Promotores Verdes (PV-Nature Health Workers). Established in 2017 with support from the US Forest Service, and recipient of the 2020 SHIFT AWARD & the 2018 Colorado Environmental Education Innovation Award, this program merges the key concepts of public health and environmental stewardship to connect low-income BIPOC to public lands, to educate BIPOC about the long-term health benefits of nature, and to engage communities in stewardship action, with a goal of restoring both nature and ourselves.